

Video #8

Step 3: Additional Affiliate Products Research

You might be asking yourself why there are 2 steps almost identical to each other. Well, the answer is: because this is what will make you money the most.

You already have find out what the main product is you would like to promote. But I'm really sure you have notice there are so many great products you would love to promote, and let me tell you, you can promote all of them as well, that's what this step is all about.

The Main Affiliate Product is the core product you will start promoting and to which you will dedicate the most of your advertising efforts.

Then after promoting that product you will also be able to advertise other related products as well to the same audience but 100% free. How? Let me show you:

First of all, all of your traffic will be sent to your Squeeze Page which collects the contact information of your visitors who are highly interested in your topic.

Then -besides sending your free subscribers straight to your Main Affiliate Product- they will start receiving your emails talking about and preselling the main product you will be promoting. You will prepare several emails to promote that product to your list of subscribers.

And then you will also start promoting directly related offers that will come after the emails promoting the Main Affiliate Product. And this will happen for days, weeks, months and years to come. And all of this 100% automatic. That my friend I what is called Making Money on Autopilot and you will know exactly how to do that in the coming steps.

Ok, now I'm really sure you already know how to search for some high converting products to promote.

A very important piece of advice to consider is that the topic doesn't have to be exactly about the same thing. You could cover other areas of your niche without adverting something 100% related to your main offer.

For example. I will be promoting a Potty Training Product from ClickBank as my main affiliate product to promote. I don't want to promote another Potty Training Product again. That is something that might confuse your subscribers and you will end up been a wild advertiser instead of a big helper to you subscribers, looking to really satisfy the needs of your subscribers.

A product that I can promote inside this niche might be something related to help solve the principal need, for example a potty chair, or a potty training dipper, or something like that. Amazon will give you a great list of ideas all centered on the same topic

Something else I can promote to this same audience are other products related to parenting and families. Here at ClickBank you will find a great deal of High Converting Products related to the Parenting & Family niche.